



glossopolis

Presenter: Athina Pitta Founder/CEO

Greek local businesses need...



...income.

Huston, we've got a problem in the market!

Tourists need...



**...local interaction
&
Innovative
experiences.**

Does Greece offer that?

A person is seated at a restaurant table, holding a glass of red wine in their right hand and a smartphone in their left. The table is set with a white tablecloth, a plate of bread, a small bowl of olive oil, and a fork. The background is a blurred green wall. A red horizontal bar is positioned above the text, and a green horizontal bar is positioned below it.

A travel revolution comes!

A person is seated at a restaurant table, holding a glass of red wine in their right hand and a smartphone in their left. The table is set with a white tablecloth, a plate of bread, a small bowl of olive oil, and a fork. The background is a blurred view of a restaurant interior with greenery. A red horizontal bar is positioned above the text, and a green horizontal bar is positioned below it.

**Speak Greek and get
discounts!**



1

Learn the language of the locals

Speak Greek slang, colloquial phrases or even swear words and surprise everyone in town!

2

Access the local businesses

Connect to our huge local business network speak Greek with the staff, and get your reward!

3

Speak Greek and get discounts

Get a discount for all the relevant services of the businesses you have visited! It's worth learning a language, isn't it? So sign in and let the linguistic trip begin!

That's how we do it!

Hey local businessman!



- Income increase
- Advertisement
- New customers

Here is what you earn!

Hey traveler!

- **Meet the locals**
- **Save money**
- **Off the beaten path places**

A man with dark, curly hair and a beard, wearing a grey t-shirt and a red backpack, is shown in profile, looking up and to the left. He is standing on a busy street in a foreign city, with various buildings, signs, and cars visible in the background. The scene is brightly lit, suggesting daytime.

Here is what you earn!

Hey angels!

Language Packages



Advertisement

Here is what we earn!

Content is the king!



€1.35 €1.00

Introduce myself!



Free

Numbers



Free

The Alphabet!



€3.90 €1.90

The airport!



€3.90 €1.90

The bus!



€2.50 €1.90

The taxi!



€1.35 €1.00

The metro!



€1.35 €1.00

Around the city!



We connect you to real locals!



Yep, we know what we do!



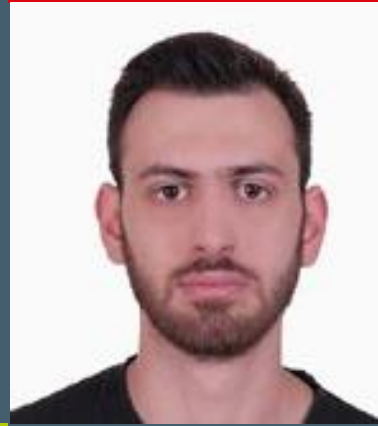
Yannis Chountis

Web developer
Digital Marketing Expert
60% tourism projects
Runs family tourism
business
10 years relevant work
experience



Athina Pitta

I-MBA, International
Relations and Law
Content and Businesses
Negotiation
Worked in France, Turkey,
Brussels
Online Tutor English –
French - Turkish
8 years relevant work
experience



Constantinos Petrakis

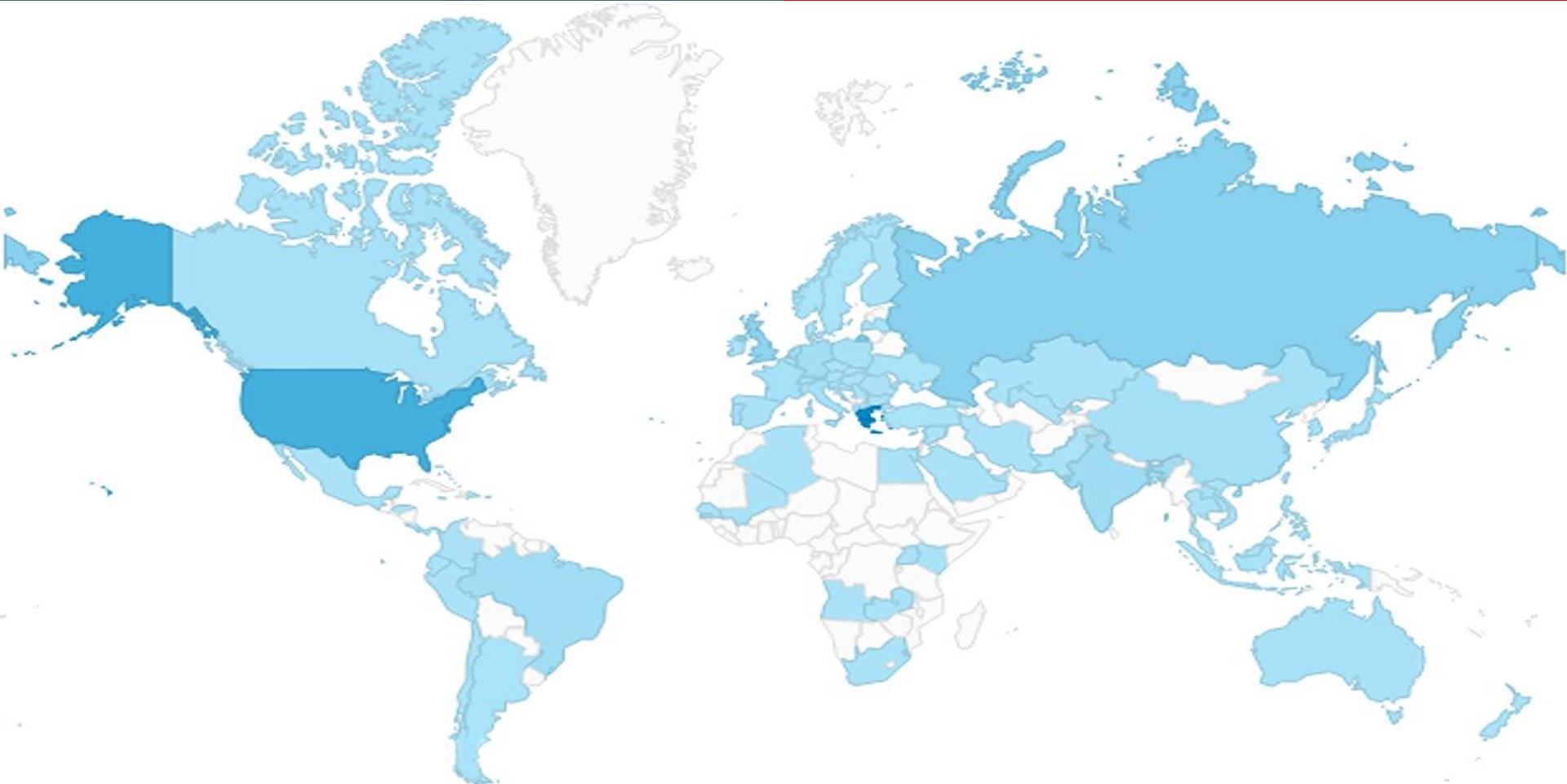
Electrical Engineer
Audio Visual Content
Manager
Audio Visual, Lighting and
Electrical Installations at:
TEDxAthens, ING
Marathon, L'oreal Events
10 years relevant
experience



Nabil Rishani

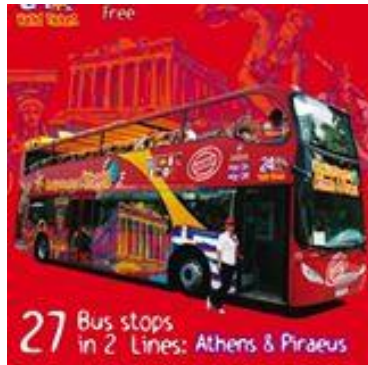
Consultant, Advisor,
Financial Manager,
Internal Audit
Information Society
SA, Ashley and Holmes,
Mccan Erickson Klimatair,
OMICRON MEDICAL SA,
Seabulk Shipping, Libexim
Shipping
20 years work experience

That's why global market trusts us!



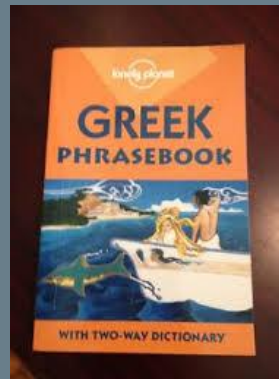
Scalability

That's why big companies trust us!



Credibility

Competition offers plain knowledge



but....

Experience and real rewards



We connect you to local
businesses while you get
rewarded!

is what you will remember from your trip

It was a long way!

- Initial idea -> Online Language institute
- Erasmus for Young Entrepreneurs Program
- Orange Grove Incubator Admission
- Market Analysis
- Testing and lean startup method
- CHANGE product characteristics
- Testing and lean startup method
- Change content characteristics
- Find partners and build prototype
- Funding 10.000€
- Company launching
- Find partners
- Product development
- First launch
- PIVOT
- GO – TO – MARKET ✓

But full of lessons and unique experiences!

So that we need...

100.000€

-> SALES

-> IT EXPANSION



We think Global!

Current	Pilot testing ✓
Summer 2015	Athens ✓
Summer 2016	Thessaloniki, Crete, Santorini, Myconos
May 2017	Paris
May 2020	Spain

But first we act local!

We want the top!

Athens	Thessaloniki
142.761	62.081
119.288	56.845
164.468	72.169
255.371	116.532
334.468	145.814
403.827	198.521
470.573	241.823
457.000	226.115
2.347.756	1.119.900

Herakleion	Chania
82	4.789
59	4.660
1.004	5.638
110.273	62.036
328.807	137.425
444.271	171.990
536.950	212.687
561.787	193.837
1.983.233	793.062

	Y1	Y2	Y3
• Exp	31,200	84,700	183,678
• Rev	168,255	673,020	1,346,040
• EBIT	137,055	588,320	1,162,362

And we will reach it!

Hey angels!



**20% tourism
increase in Greece**

**80% digital and
cultural tourists**

**INCOME FROM
ABROAD
HELP GREECE**

Here is what you earn!

Let's keep in touch!

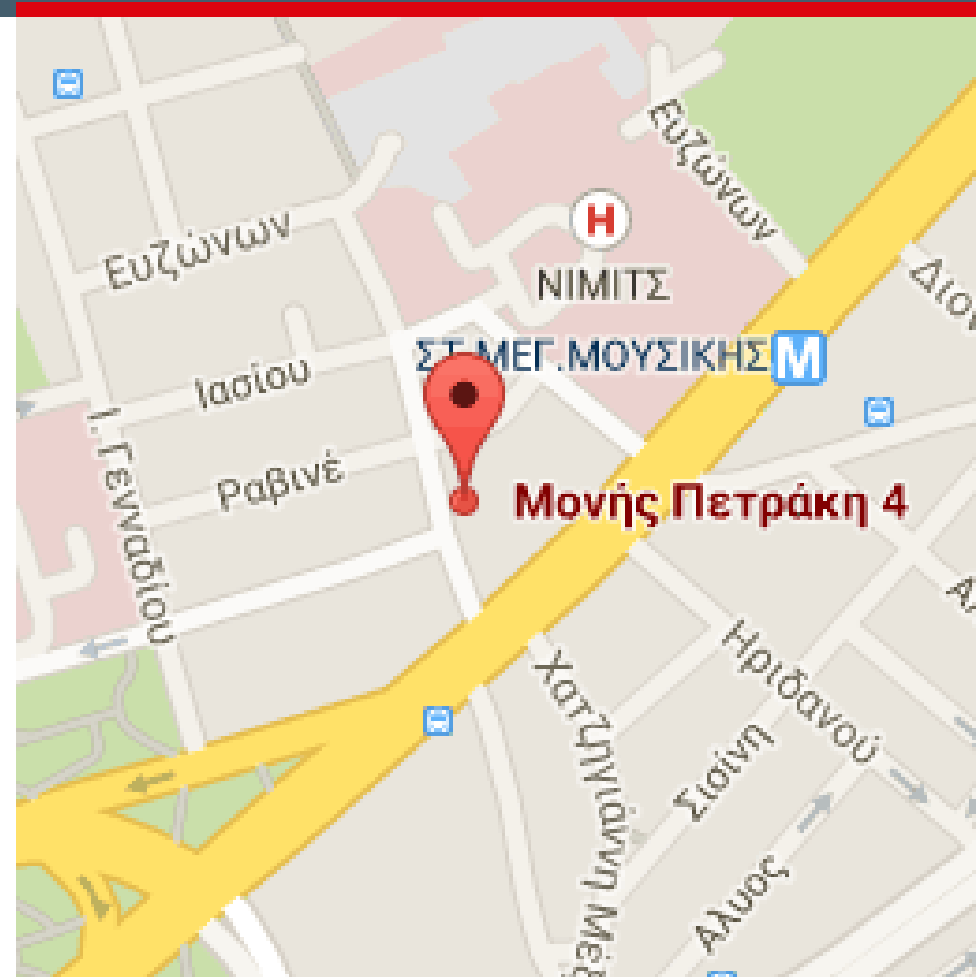
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We've got nice coffee in the office for you!