



This Project is funded by the European Union

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## CALL FOR EXPRESSION OF INTEREST II

Individual Experts to work as staff at the offices of ERFC Thessaloniki, Greece, in the framework of the Black-Sea funded project: Black Sea Silk Road Corridor (BSSRC)

ERFC, Thessaloniki, Greece  
13/6/2013

## Aim of the call

This call of expression of interest is published by European Regional Framework for Co-operation (ERFC) in the framework of the implementation of the project called "Black Sea Silk Road Corridor (BSSRC)" funded by the EC Black Sea Programme.

The aim of the call is to collect the expression of interest of individual experts who are willing to work as staff, at the offices of ERFC at Thessaloniki and perform specific tasks for the successful implementation of the project's activities that are detailed here below.

## The project "Black Sea Silk Road Corridor (BSSRC)"

### GENERAL FRAMEWORK & Objectives:

Establish Cross-border Tourism Trail "Black Sea Silk Road Corridor" ("BSSRC") in and between Partner states.

The BSSRC route crosses borders and encourages dialogue as well as contact with partner state communities and cultures, and with international visitors. It encourages tourism, tourists and their purchasing of local products and services. It has the potential to break isolation between communities on cross-borders, as tourists, income and incentive to improve and cooperate grow. This begins through simply marking the corridor and monuments and trails, then in providing a platform for communication (APPs, Web Portal).

a. Support development of local economies through tourism in Partner states in the Black Sea Basin. The BSSRC project aims to improve economic development by its establishment and promotion of local services and products at communities along the Silk Route trail from Yerevan to Thessaloniki, through increased awareness, tourism and promotion.

b. Enhance visitor experience at tourism sites in Partner states in the Black Sea Basin. The BSSRC will improve visitor experience at sites on the trail in two ways: physically marking the trail with branded directional signs pointing to cultural, historic and natural monuments and protected areas on the trail, and virtually through the creation of self-guided visits in the 5 APPs and Web Portal the project will create.

c. Promote cross cultural cooperation through cross-border partnerships. Establishing the BSSRC across borders is local, people-to people (both in creating the trail and in its operation as a tourist destination) and by its definition promotes working together to address the common challenges of rural isolation and poverty at many regions along the trail.

d. Encourage protection of cultural monuments and biodiversity hotspots through regenerative tourist activities. Communication development via 3G/4G networks and smart phone APPs and Web Portal spurs tourism and so the incentive to develop infrastructure and investments.

## Description of staff work - Remuneration

The following staff is required to work for the project:

1. Assistant Project Coordinator (working 50% over 24 month period, part time salary 637,50€) - No. of units: 24x50% - unit rate 1275,00€

### Tasks:

*The Assistant Project Coordinator* will be complementing the tasks of the project coordinator, assisting his work but also representing ERFC when the project coordinator is absent. He will undertake all relevant paper - administrative work, organize Skype conferences and meetings, participate in those, drafting minutes and thus keeping the flow of communication in place and up to date.

*(Detailed description of tasks, time and days of work, conditions, liabilities, will be agreed upon work contract signature)*

Qualifications:The candidate assistant project coordinator should have:

a university level degree  
 at least 2 years professional experience in managing EC running projects  
 at least 1 year professional experience in culture projects  
 Excellent command of English (written and oral)

Way of payment: Payments of staff salaries will be performed following completion and signature of timesheets and project's cash flows.

Travel expenses: If staff members are needed to travel for the project purposes, they will receive reimbursement for his/her travel and accommodation expenses according to the rates applicable to the contracting authority's staff that foresee economy class tickets for air travel and rates for hotel costs and on the basis of original supporting documents.

**Submission documents**

Applicants are invited to express their interest in a form of a letter signed by them, accompanied by their detailed CV and deliver it **by hand**, with the following reference: "Call for Expression of Interest-Staff II - BSSRC" to: ERFC, Head Offices: Platonos 33, 25100 Aegion, for the attention of: Mr., Nikolas Petropoulos, **No later than 15.07.2013 at 13:00.**

At the time of hand submission, each candidate will have to pass a short interview (about 20 minutes) specifying their work experiences relevant to the position which they are bidding for. In this way, ERFC will be able to better assess the candidates.

**Request for clarifications**

For any questions, clarifications, enquiries or comments, interested candidates are advised to send an email to [erfc@otenet.gr](mailto:erfc@otenet.gr), by **08/07/2013**. Answers will be provided at a maximum of three (3) calendar days from the date of clarification request.

**Assessment of applications**

An evaluation committee will assess the CVs that the candidates have submitted and take also into account the result of the interview undertaken.

The procedure that will be followed for the allocation of grades and the final ranking of all applications is described below. All applications will be ranked in descending order of their final score.

The criteria and maximum scoring are the following:

**For Assistant Project Coordinator:**

A/A	Criteria for Assistant Project Coordinator	Max Points
1	Professional experience in managing EC running projects	40 points
2	Professional experience in Culture projects	30 points
3	Written and oral command of English	20 points
4	Interview	10 points

**Contract**

The contract which shall be signed between ERFC and the selected staff and will detail the tasks to be performed, the exact number of working days to be paid, the remuneration per man day, as well as other standard terms and conditions applicable to work contracts. If candidates wish to see a model contract among ERFC and a staff member, they are entitled to request it before the deadline for submitting their application. Prior to the signature of a contract, by both sides, ERFC has no obligation to refund the selected candidate for any costs incurred.

**General Terms and Conditions applicable to this Call for Expression of Interest**

All documents submitted by the candidates will be regarded as confidential (according to the Greek Law 2472/97). Expenditure on preparing, submitting applications and traveling to the head offices of ERFC for submission will not be reimbursed by ERFC.