



## **GREENLAND project 1<sup>st</sup> Newsletter highlights Mediterranean cross-border strategy to tackle the high rates of youth unemployment and climate change**

Extremely high rates of youth and female unemployment, poverty among young and unskilled people, mismatch between the labor market, lack of knowledge for a resource-efficient and inclusive Green Economy are some of the scourges that put the Mediterranean countries in the **first positions of unemployment rates in Europe**. Moreover, it is becoming more than comprehensive, the need of a collective response for the setup of enterprises and job positions which will face climate change with an integrated approach. Given the living conditions of unemployed people, an environment where policy-makers can work together with them and strengthen their knowledge about green economy in a coordinated way, is essential.

**This is how GREENLAND (GREEN-skiLIs for a sustAiNable Development) is born**, a European project which aims at building a collaboration network between **Italy, Lebanon, Jordan, Egypt, Palestine, Portugal and Greece** to support the employability of unskilled youth by providing them with marketable skills and qualifications within the Green and Circular Economy sectors. The project, funded by the **European Union** under the **ENI CBC MED** programme, with a budget of 3.8 million euro, gathers the Region of Calabria and the Advanced Research Center on Electronic Systems “Ercole de Castro”

in Italy, the Planning and Development Agency in Lebanon, the National Agricultural Research Center in Jordan, the Arab Academy for Science, Technology and Maritime Transport in Egypt, the Hisham Hijjawi College of Technology in Palestine, the University of Algavre in Portugal, the European Regional Framework for Co-operation and the Interbalkan Environment Center in Greece.

**Our goal is unique: To increase the employability of up to 30 years old, unskilled people and women of all ages**, by providing them with marketable qualifications to prepare them for skill-based occupations within the Green and Circular Economy sectors and reduce mismatches in rural areas particularly affected by the climate change.

GREENLAND is expected to create an e-Learning project platform involving **2,900 people**, a wide entrepreneurial green network, **210 national/cross-border traineeships in SMEs** operating in the Green and Blue Economy sectors, **18 job-shadowing** for key staff of policy-making institutions, 150 part-time and **150 full-time contracts**, **20 social employment initiatives** by public institutions and civil society organizations.

## Project Partners



REGIONE  
CALABRIA

Regione  
di Calabria



PDA  
Lebanon



National Agricultural  
Research Center



Hisham Hijjawi  
College of Technology



Arab Academy for Science,  
Technology and Maritime Transport



ARCES  
Association



Universidade  
do Algarve



European Regional Framework  
for Co-operation



Interbalkan  
Environment Center

## Coming Activities

GREENLAND started the identification of the Labor market's needs at the beginning of March 2021. PDA, as the Lebanese partner of GREENLAND project, is in charge of the Market Analysis and Data Profiling's Assignment. The next steps can be summarized in 3 phases:

- First of all, the Consortium will identify the sectors with growth potential, through a market study report about labor's supply and demand.
- Next, the partners will map the target groups with NEETs and women in selected areas in each targeted country.
- The last step is profiling (SMEs, NEETs and women) and listing required training courses and programs (as a result of matching skills gaps with the sector needs).

In the expected period, between May and end of October 2021, these three steps will be accomplished and the recommended training will be ready to be implemented in all countries.

**Are you a resident of Italy, Lebanon, Jordan, Egypt, Palestine, Portugal and Greece? Is your region severely affected by climate change? Are you up to 30 years old, looking for a job in the Circular Economy sector but you lack of skills needed for the labour market? Contact GREENLAND through social media and get ready join hands-on training activities and profiling tools which will build a competitive professional profile in the Green and Circular Economy sectors!**



**GREENLAND builds synergies with the Erasmus+ funded  
'CITRIVET' project**

The promotion of the Circular Economy in order to re-evaluate waste is one of the GREENLAND goals.

To support this purpose, it is important to create synergies with other projects with similar aims and promote exchange of best practises, experiences and results achieved. For this reason, **GREENLAND** and **CITRIVET** joined their forces.

Read the [full article](#) about this green synergy to valorize citrus wastes on ENI CBC MED website.

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