

YESS project is looking for project members

ERFC, Partner of “YESS” project (co-financed under the Interreg V-A Greece Italy 2014-2020 Programme) is looking for project members to support ERFC in the implementation of activities and procedures outlined in Deliverables of “1.5.2 n.4 Technical and Financial Reports”, “2.5.4 Creation of Social Media Profile + Animation of the social media profile + Coordination and delivery of n.4 newsletters in EN/IT/GR”, “2.5.5. Press release + Production of dissemination material for the Greek Partners + 1 CBC Promo Video”, “4.5.4 Support for the organization of the pitch event in Greece”, “5.5.1 Organization of 5 meetings in under 21 years old communities”, “5.5.2 Co-Creation of training schemes for trainers”, “5.5.5 Participation and Promotion of the Summer School”.

1. YESS Project description

YESS (Young entrepreneurship Startup School) aims at creating the first CB incubator within the Regions of Apulia, Achaia, Ionian Islands and Epirus. The incubator will provide most of its services both through a physical and a virtual environment, which will foster new business ideas, encouraging the co-design and co-operation within students, researchers, startupper and entrepreneurs, maximizing the benefits of the Web 2.0 technologies and using an open access innovation approach. With this goal, a heterogeneous and complementary partner consortium has been created by involving a university specialized in technology and management (LP), a research centre specialized in vocational and high professional training (P2), an association of enterprises (P3), an NGO, member of AI-BAN, representing citizens (P5) and a university specialized in business (P4). The project proposal grounds its roots in the theories of social capital and wants to maximize the potential of social networking, identifying it as a flywheel of entrepreneurial success

2. YESS project objective

The overall objective of YESS Project is the promotion of the entrepreneurial process and incubation, encouraging the economic development of the regions involved and the exchange of knowledge between partners and stakeholders. Indeed, YESS incubator wants to be an opportunity for CB Area, strengthening managerial and transversal skills, in order to foster entrepreneurship, innovation and open up new markets through networks, partnerships and training. For this, YESS specific objective is the implementation of an innovative ecosystem on entrepreneurship issues in the field of: tourism, design, blue growth and e-health. The choice of these sectors has been addressed by the needs of the both countries. Tourism is a strategic sector for Greece and Apulia Region. Tourism can directly benefit from new business ideas promoting public-private partnership, expanding the market, developing sustainable tourism services/goods and solving the problem of seasonality. The sector of design, as part of the creative industries, has a key impact for the CB Area. Design, in terms of graphic design, web-digital design, fashion design, interior and industrial design, is a significant

sector for Apulia Region, for number of employees and turnover and started increasingly attracting attention in Greece. This sector can benefit from the Project by providing training, coaching and mentoring, filling up the lack of information in the CB systems. Blue growth is a pillar for the both economies. YESS Project aims to tackle innovative maritime and marine businesses by promoting sustainable economic development, employment and business opportunities in the blue economy, including aquaculture and fisheries. E-health is expected to undergo to an exponential growth in the next years, creating jobs, new services and wellbeing.

3. Tasks/Responsibilities/Duties as required by the below-mentioned deliverables of the YESS project

1.5.2 4 Technical and Financial Reports

- Contribute to the management and editing of the Technical & Financial reports

2.5.4 Creation of Social Media Profile + Animation of the social media profile + Coordination and delivery of n.4 newsletters in EN/IT/GR

- Update social media profiles and contribute to the delivery of the final newsletter of the project in English and Greek and manage the translation of the newsletter in Italian.

2.5.5. Press release + Production of dissemination material for the Greek Partners + 1 CBC Promo Video

- Contribute to the press release and the promotion of digital dissemination material

4.5.4 Support for the organization of the pitch event in Greece

- Support & participate to the organization of the pitch event in Greece

5.5.1 Organization of 5 meetings in under 21 years old communities

- Contribute to the organization of informative meetings, promoting YESS goals, for people under 21 years old.

5.5.2 Co-Creation of training schemes for trainers

- Contribute to the training material that will be used by trainers

5.5.5 Participation and Promotion of the Summer School

- Participate & Contribute to the dissemination of YESS Summer School

4. Qualifications

- Bachelor degree
- At least 5 years of professional experience in the sector of co-funded projects
- Proven experience of delivering successful reports, studies, communication activities.
- Excellent attention to detail.
- Copywriting and editing skills.
- Competent use of standard Microsoft Office programs including Word, Excel and PowerPoint
- Language requirement: i) Greek (native speaker) and ii) Proven knowledge of English.

5. Duration

The position has a duration starting from the date of signing of the contract till the end of YESS project.

6. Hourly rate

Hourly rate is calculated in 19,84 € (including VAT), or around 16€ (excluding VAT) for every working hour until the end of the project (estimated around 554 hours).

7. Presentation of applications and selection procedures

The application form (AF) must be completed according to the attached form (Attachment A), dated and signed by the candidate (original, scanned copy or pdf with digital signature will be accepted). The application form must be accompanied by:

- CV (original, scanned copy or pdf with digital signature will be accepted)
- a copy of a valid identity document.
- The AF must be sent by email to all of the following address: management@erfc.gr
- The subject of the e-mail must state the following: "Selection of project members (YESS Project)"

8. Deadline

The deadline for submitting applications is 15 April 2021 at 1.00pm (Athens Local time). Only those candidates with a profile deemed of interest and who meet the above-indicated requirements will be invited to interview.