**Press Release**

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According to the art exhibition: **"Art, Synod Heaven and Earth",** a collaboration, sympraxis between the distinguished **Curator Marina Gonda** and the internationally renowned visual artist, **Curator Miguel Gomez**, will take place expo hall of the WAR Museum in Athens

In the Amphitheater at the War Museum, **European Region Framework Cooperation**, [www.erfc.gr](file:///C%3A%5CUsers%5CLenak%5CDesktop%5C%CE%A0%CE%9F%CE%9B%CE%95%CE%9C%CE%99%CE%9A%CE%9F%20%CE%9C%CE%9F%CE%A5%CE%A3%CE%95%CE%99%CE%9F%5Cwww.erfc.gr) presents the Interregional project **FAME ROAD** [www.fameroad.eu](http://www.fameroad.eu) supported by the program **INTERREG GREECE ITALY** <https://greece-italy.eu/>

The main purpose of the project is to inspire & **activate citizens** from different regions of the planet to project ideas and take action, so that their region becomes an important destination.

Artists acquire their own voice and now become satellites of culture comunication through their works. The Artisan living labs interactive workshops are mainly aimed at the multi-level exchange of knowledge, experiences and artistic mentality, highly intertwined with human resources and multi-inspiration & resourcing. **Civil society proposes and artists implement.**

FAME ROAD has ensured the neutral platform where branded, **targeted & public dialogue** will be networked and translated into action. Participating regions are invited to become part of the society network, as well as the local governments. **We invite** those who want to work for a strengthened, organized Civil Society to participate and express ideas and initiatives at this event.

***Citizen Driven Destination Building***

**F.A.M.E. ROAD**

**www.fameroad.eu**

**Food – Art – Movement -Energy – The Road to Country Experience**

**Amphitheater at the War Museum/Athens**

**10/2/23 17:00 ΜΜ**

**FAME ROAD:**

**Citizen Driven Destination Building**

**Chair: Maria Zilemenou: University Professor, President of the Center for European Studies : Ioannis Kapodistrias/ President of the Greek National Council of Associations and Centers for UNESCO**

**Mika Pappa Sevou: Management Consultant of the HELLENIC DANCE ARCHIVE Foundation/Secretary of IOV HELLAS in operational relations with UNESCO**

 **Christos Tenzerakis: President of the GREEK DANCE ARCHIVE /f Secretary IOV-UNESCO N. Europe**

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| **PROGRAM** |
| **EXPERIENCE FAME ROAD**  |
| **17:00 – 17:10** | **Moderation** | **Lena Kyropoulos, Journalist-****Association European Journalists/ BCI MEDIA** |
| **17:10 –17:20** |  **Program FAME ROAD - Citizen Driven Destination Building** | **Nikos Petropoulos,** **President ERFC -****Administrator FAME ROAD** |
| **17:20 - 17:40** | **The War Museum of Athens as basic cultural structure in Greece** | **Anastasios Liaskos,** **President/War Museum**  |
| **17:40 – 18:00** | **Culture Ideas FAME: from idea to action** | **Dr.Marina Gonta,** **- History of Art****Sorbonne** |
| **18.00 - 18.10** | **Art & Artists, wondrous Synod of Heaven & Earth** | **Paris Katsivelos, Actor-Director-Professor of Higher Schools of Dramatic Art Master's Professor Qualitative Journalism and New Technologies, European Institute of Communication, Austrian University D.U.K. and E.M.P.**  |
| **18:10 - 18.20** | **Destination Greece: «Art & Culture»** | **Evi Photopoulos****Visual artist, author** |
| **18:20 - 18.30** | **The diachronically cultural relationship between Greece and Southern Italy** | **Christos Tenzerakis,****President of the GREEK DANCE ARCHIVE - ex-Secretary IOV-UNESCO N. of Europe** |
| **18:30 - 18:40** | **Aegialia as a tourist destination through the FAME ROAD** |  **Chrysoula Christia,** **FAME ROAD Expert** **- Aegialia** |
| **18:40 – 18:50**  |  **Gravina in Puglia as a tourist destination through FAME ROAD** | **Antonio Prota,** **FAME ROAD Expert** **- Gravina in Puglia** |
| **18:50 – 19:00**  | **University of Puglia – UNIVERSUS Upgrading destinations through science** | **Federica Marangio,** **Expert - Universus CSEI** |
| **19:00 – 19:10** |  **Grottaglie as a tourist destination through FAME ROAD** | **Giovanni Annicchiarico** **FAME ROAD - Grottaglie** |
| **19:10 – 19-20** | **The Greek tourism policy and the role of the active citizen** | **Giola Dionysopoulou, General Director of Tourism Policy**  |
| **19:20 – 19:30** | **The European policies for tourism and the role of the active citizen** | **Elena Kountoura, Member of the European Parliament** |
| **19:30 – 19:40** | **The tourism infrastructure in Greece and the functioning of the active citizen**  | **Christina Tetradis, Vice-President of the Hotel Chamber of Greece**  |
| **19:40 – 20:00**  |  **Intercultural tourism - new forms of thematic tourism** | **Notis Martakis Scientific partner of KEDE in tourism matters** |
| **20-00 – 20:10** |  **Circular economy & Tourism** | **Nikos Tserkezidis, President and CEO of RECYCLE GREECE** |
| **20:10 -20:20** | **Cultural Sports Diplomacy: Aesthetic Team Gymnastics** | **George Vaiopoulos, President of Aesthetic Gymnastics of Greece** |
| **20:20-20:30** | **Local Government & active citizens through FAME – You do not need to be FAMEous to enjoy a FAME territory. Rafina - Pikermi** | **Andreas Vassilopoulos, Candidate Mayor of Rafina - Pikermiou, President of AVMap Group, European Union Ambassador for the Environment/** |
| **20:30-20:40** | **Business Development on the basis of FAME Citizen Driven Destination Building ideas** | **Fotis Kottis,****President of the Association of Chambers Ionian Islands** |