

ERFC, Partner of **CB CARBONFREE & MUSE** projects is looking for a project implementation expert.

CB CARBONFREE project is co-funded by the European Regional Development Fund and by national funds of Greece in the Interreg V-A “Greece-Bulgaria 2014-2020” Cooperation Programme. ERFC is looking for a communication expert to support ERFC in the implementation of activities and procedures outlined in Work Packages 3 (WP3) “Development of Carbon Free Protocol”, 4 (WP4) “Implementation of Carbon Free Protocol”.

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MUSE project is co-funded by the European Regional Development Fund and by national funds of Greece in the Interreg V- A Greece-Italy Programme 2014 2020. ERFC is looking for a project implementation expert to support it in the implementation of activities and procedures outlined in WP1 “Management costs” and WP2 “Information and publicity”.

1a. CB CARBONFREE Project Description

Policies that increase consumer confidence in the environmental claims of green products will encourage greater consumption of environmentally friendly products even if those products were somewhat more expensive. The approach of the project is to train primary, secondary and tertiary sector staff and entrepreneurs involved in the agri-food sector on protocols for the use of reduced carbon footprints.

1b. MUSE Project Description

The project aims at strengthening the port museum system to enhance cultural and natural heritage for tourism purposes in some areas at high risk of abandonment / depopulation. The port museum is a kind of ‘ecomuseum’ that enhances the culture of the sea and of fishermen and the related productive activities through a participatory approach involving tourists to make the territories attractive. A new tourism enhancement model is proposed and described in the MUSE project for the cross-border area. This model is based on the historical, natural and cultural heritage and to the local population rather than pleasure boat ports. This network/system involves port museums already created (Tricase) and areas where the natural and cultural heritage linked to the values of port museums exist but are not fully established and developed (Messolonghi and Corfu).

2a CB CARBONFREE project objective

The project aims to develop new innovations and/or improve existing production, standardisation and marketing methods, environmentally friendly,

focused on reducing the carbon footprint at all stages of production, from the producer to the final point of sale. In this case, the project will provide the possibility, through the tools that will be developed, to support new innovative business practices in the cross-border area. The above framework is of great importance in the cross-border area where continuous support and training is deemed necessary.

2b. MUSE project objective

The project will create a cross-border sustainable tourist destination by developing a network of three Port Museums (2 in Greece, 1 in Puglia Region), as three cultural expressions of three different coastal identities joined, however, by a common natural and cultural basis: the sea and local coastal communities. The project objective is to address the absence of efficient cross-border coordination in optimizing the results of tourism exploitation of the natural and cultural heritage.

3a. Tasks / Responsibilities / Duties as required by WP1, WP2, WP4 of the CB CARBONFREE project

WP1 “Project Management and Coordination”

D1.3.3 Project Meetings

For this Work Package/ Deliverable the selected candidates will:
Prepare the material for discussion for the 4 project meetings.

WP2 “Communication and Publicity activities”

D2.3.3 Project Website

D2.3.4 Final Conference

For this Work Package/ Deliverable the selected candidates will:

- Prepare and provide to LB information and documents (input) for the creation of the project website.
- Support the organization of the final conference and in collaboration with the external expert in order to help him by providing him input for the organization of the final conference of the project.

WP4 Implementation of Carbon Free Protocol

Deliverable 4.3.2 B2B events

For this Work Package/ Deliverable the selected candidates will:

- Support the organization of B2B events

Deliverable 4.3.3 Carbon Free Protocol Branding

For this Work Package/ Deliverable the selected candidates will:

- Support the implementation of the Carbon Free Protocol Branding.

3b Tasks / Responsibilities / Duties as required by WP & WP of the MUSE project

WP1 “Management costs”

Deliverable “1 project management activity, 1 intranet system”

Selected staff will coordinate and monitor project activities to be implemented and will contribute to progress reports and the final report of the project.

WP2 “Information and publicity”

Deliverable “1 thematic virtual platform on Port Museums”

Selected staff will be responsible for Monitoring redaction and collection of contents for the development of a thematic virtual platform

Deliverable ‘1 app of augmented reality of Adriatic – Ionian network of Ports Museum’

Selected staff will be responsible for coordination, monitoring and organizing the material supporting the augmented reality app.

Actions – activities include:

- ✓ Evaluation of current material
- ✓ Planning for the new material form (video, interviews and their subject)
- ✓ Contact with stakeholders for existing material
- ✓ Contact with stakeholders for new material
- ✓ Contact with external expert for support in the new material collection

4. Qualifications

- ✓ Bachelor Degree
- ✓ At least two years in the sector of implementation of projects
- ✓ Ability to think creatively and critically about multimedia content.
- ✓ Excellent attention to detail.
- ✓ Experience with Mailchimp
- ✓ Proven experience of delivering successful reports, studies, material organizing activities.
- ✓ Copywriting and editing skills.
- ✓ Competent use of standard Microsoft Office programs including Word,
- ✓ Excel and PowerPoint

- ✓ Good knowledge of social media analytics
- ✓ Language requirement: i) Greek (native speaker) and ii) Proven knowledge of English.

5. Duration

5a. The position has a duration starting from the date of signing of the contract till 31/12/2022. The contract may be extended depending on the project requirements.

5b. The position has a duration starting from the date of signing of the contract till 31/12/2022. The contract may be extended depending on the project requirements.

6. Tentative starting date

1st of September 2022

7. Job deployment

Staff selected is going to be employed for 1 month in CB CARBONFREE project and for 3 months in MUSE project.

8. Presentation of applications and selection procedures

The application form (AF) must be completed according to the attached form (Attachment A), dated and signed by the candidate (original, scanned copy or pdf with digital signature will be accepted). The application form must be

accompanied by:

- ✓ CV

The AF must be sent by email to all of the following address:

management@erfc.gr

The subject of the email must state the following: Selection for the CBCARBONFREE – MUSE project

9. Deadline

The deadline for submitting applications is August 25 2022 at 1.00 pm (Athens Local time). Only those candidates with a profile deemed of interest and who meet the above-indicated requirements will be invited to interview.