



## Athens, 7/11/2022

**ERFC**, Partner of **CB CARBONFREE** project is looking for a project implementation expert.

CB CARBONFREE project is co-funded by the European Regional Development Fund and by national funds of Greece in the Interreg V-A "Greece-Bulgaria 2014-2020" Cooperation Programme. ERFC is looking for a communication expert to support ERFC in the implementation of activities and procedures outlined in Work Package 4 (WP4) "Implementation of Carbon Free Protocol".

# **1** CB CARBONFREE Project Description

Policies that increase consumer confidence in the environmental claims of green products will encourage greater consumption of environmentally friendly products even if those products were somewhat more expensive. The approach of the project is to train primary, secondary and tertiary sector staff and entrepreneurs involved in the agri-food sector on protocols for the use of reduced carbon footprints.

## 2 CB CARBONFREE project objective

The project aims to develop new innovations and/or improve existing production, standardisation and marketing methods, environmentally friendly, focused on reducing the carbon footprint at all stages of production, from the producer to the final point of sale. In this case, the project will provide the possibility, through the tools that will be developed, to support new innovative business practices in the cross-border area. The above framework is of great importance in the cross-border area where continuous support and training is deemed necessary.

3 Tasks / Responsibilities / Duties as required by WP4 of the CB CARBONFREE project

## WP4 Implementation of Carbon Free Protocol

## Deliverable 4.3.3 Carbon Free Protocol Branding

For this Work Package/ Deliverable the selected candidates will:

- Support the implementation of the Carbon Free Protocol Branding.
- Evaluate current material
- Guidance, provision of input to the external expert
- Contact with stakeholders
- Detailed Reporting





Selected staff will coordinate and monitor project activities to be implemented and will contribute to progress reports and the final report of the project.

## 4 Qualifications

- ✓ Master Degree or Bachelor in applied sciences
- ✓ At least 6 years' experience in the sector of implementation environmental programs
- ✓ At least 6 years' experience in the sector of coordinating programs
- ✓ At least 6 years' Experience with graphic design and manipulating digital data.
- ✓ Proven experience of delivering successful scientific reports.
- $\checkmark$  Copywriting and editing skills.
- ✓ Language requirement: i) Greek (native speaker) and ii) Advanced level in English, Other language (preferable).

#### 5 Way of evaluation

α/α	Qualifications	Score	Weighting Factor
1.	Master's degree / Bachelor degree	Master x 10/Bachelor x 5	5%
2.	At least 6 years' experience in the sector of implementation environmental programs	years x 2	10%
3.	At least 6 years' Experience with graphic design or manipulating digital data.	years x 2	20%
4.	Proven experience of delivering successful scientific reports.	Thesis, paper etc. x 2	20%
5.	At least 6 years' experience in the sector of coordinating programs	years x 2	10%
6.	Language	language x 2	30%
			100%

## 6 Duration

The position has a duration starting from the date of signing of the contract till 12/07/2023. The contract may be extended depending on the project requirements.

# 7 Tentative starting date

Start of January 2023

## 8 Job deployment

Staff selected is going to be employed for 1 month in CB CARBONFREE project and for 3 months in MUSE project.





## 9 Presentation of applications and selection procedures

The application form (AF) must be completed according to the attached form (Attachment A), dated and signed by the candidate (original, scanned copy or pdfwith digital signature will be accepted). The application form must be

accompanied by:

✓ CV

The AF must be sent by email to all of the following address:

management@erfc.gr

The subject of the email must state the following: Selection for the CBCARBONFREE - 4.3.3.

# 4. Deadline

The deadline for submitting applications is November 25 2022 at 1.00 pm (Athens Local time). Only those candidates with a profile deemed of interest and who meet the above-indicated requirements will be invited to interview.